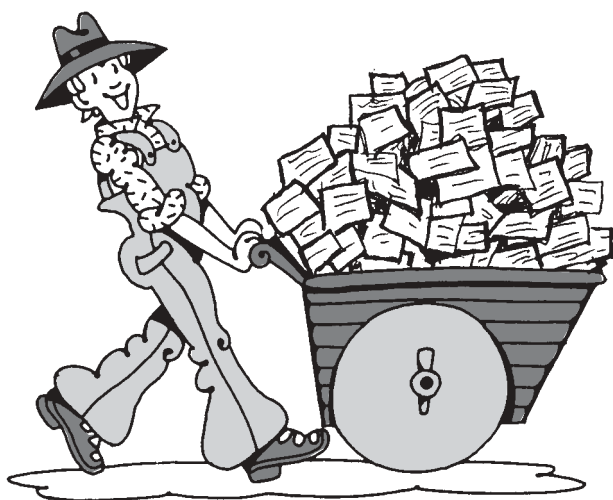


RECIPE COLLECTION



TIPS FOR COLLECTING
RECIPES FOR YOUR
PERSONALIZED
COMMUNITY COOKBOOK

COLLECTING RECIPES

We at Fundcraft Community Cookbooks know that when you receive our program materials and workbook, your job is just beginning. Each cookbook project takes dedication and hard work from everyone involved. There may be times when you run up against an obstacle or two. . . especially as you try to collect recipes from your group members.

With this in mind, we have prepared a pamphlet of ideas for you to consider while you think about ways to encourage full group participation in your cookbook project. Hopefully, you will find these suggestions helpful, and your project will run smoothly from start to finish as you organize your own successful community cookbook.

Good Luck!

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DRAWING



POT LUCK DINNER

PAY YOUR DUES



This idea is simple, but very effective. As you collect recipe cards from your members, place them in a large container. Each week, or during each group meeting, hold a drawing and pull out a winning card. The prize can go to the person who contributed the recipe or to the person who collected the recipe and submitted it for the project. Ask local shop owners to donate prizes for the contest. . . items such as simple, inexpensive kitchen gadgets in exchange for recognition in the cookbook or for a free copy when the book is completed. ■

Plan a covered dish luncheon or dinner as a theme for one of your group meetings. Each member will be required to prepare a dish for the dinner and submit the recipe for that dish to the cookbook committee at the dinner. Have each person tape their recipe card to the dish and collect these as “admission” to the affair. ■

If your club or organization collects annual dues from its members, you could plan a contest where each recipe submitted is worth \$1.00 off of the total dues payment for the upcoming year. You may want to limit this program to \$5.00 per person and obtain the club treasurer’s approval in advance. ■

CHURCH RECIPE COL- LECTION DAY

Ask your minister to make an announcement about your cookbook project during the Sunday sermon. Ask him to tell the congregation a little bit about your project and that recipes are now being collected for review and possible inclusion in the cookbook. Ask him to announce that blank recipe cards may be picked up as they leave the church and returned the following Sunday. One way to easily collect the recipes at that time is to announce that the cards may be placed in the collection plate as it is passed among the congregation. It might be a good idea to pre-type the 3 x 5 cards so you will get the information you need. ■

CELEBRITY RECIPES



An interesting way to add recipes to your book is by including selections from local “celebrities.” Local celebrities can include folks like the mayor or city manager, police chief, local restaurateurs, the high school football coach, newspaper publisher, etc. Contact each celebrity by sending a form letter which explains the project and asks for their help. Give them a date by which they must return their recipe, usually two weeks from the date of the letter. Follow-up with a telephone call to those who do not respond and thank you letters to those who do. ■

BULLETIN BOARD

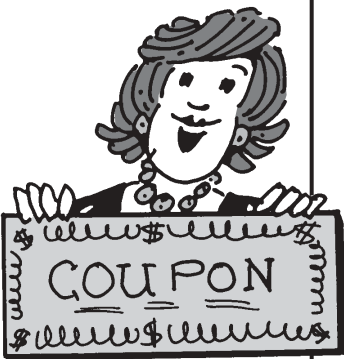
If your group meets in a church or community center, ask if you can display your project on the bulletin board for a month or two. You can prepare a theme that will chart your recipe collection and/or project status on a weekly basis. This will advertise your project and you'll probably receive some recipes from folks who see the board and want to participate. ■

LOCAL NEWSPAPER RELEASE

Call your local newspaper and tell them you have an item of interest for the paper. Most newspapers will gladly announce your project in the community announcements section, and they may even want to do a feature story on what your club is trying to accomplish. This is great publicity, because you can include a name and address in the article of where volunteers can send their recipes. ■

COUPONS

Ask local shop owners to donate coupons from their business. Each club member who turns in their recipes will receive a coupon redeemable at the shop. You could ask a local restaurant to donate a "dinner for two" coupon to be presented to the person who collects and turns in the most recipes. ■



SELECTED “DONORS”



CHURCH NEWS BULLETIN

CARD DISTRIBUTION

Every town seems to have several cooks whose recipes and special dishes have delighted diners for years and become trademarks at picnics, luncheons and covered dish suppers. Now is the time to honor those cooks by asking for their participation in your cookbook project. Compose a letter that says they have been remembered as one of the premier cooks of the community and your forthcoming community cookbook will not be complete without the inclusion of one of their highly regarded dishes. This approach makes these people feel very special to have been selected, and they will gladly rush a reply back to you in record time. Provide a stamped return envelope for their convenience. ■

Include a recipe collection letter/form as an insert in your church bulletin. Provide an inexpensive means of collection, such as a collection box in the church for the people to return and deposit their form. Some may wish to return their letters by mail, so be sure to include a return mailing address. ■

Distribute blank recipe cards to each Sunday School class teacher. Ask the teacher to announce your project during the next class and hand out the cards. Each class member can then take their card home, complete it and return it the following Sunday. Members of your group should then collect the cards from the teachers. ■