

Advertising Receipt/Layout Form

Date _____

This will authorize you to publish: () My name as a booster, or () My advertisement in your cookbook.

We agree to pay \$ _____ () cash or () check.

COVER ADS

REGULAR AD PAGES

- | | | | |
|------------------|---------------------------------|--------------------------------|------------------|
| () Inside Front | () Full Page | () 1/4 Page (8 lines of copy) | () Booster Ad |
| () Inside Back | () 1/2 Page | () 1/6 Page (6 lines of copy) | (1 line of copy) |
| () Outside Back | () 1/3 Page (10 lines of copy) | () 1/8 Page (4 lines of copy) | |

Name of Advertiser or Booster (type or print) _____

Advertising Copy (type or print) _____

Pictures or artwork furnished? () yes () no Approved by _____

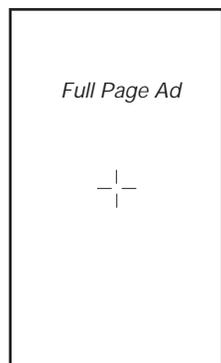
Solicited by _____ Name of Advertiser _____

Organization _____ Address _____

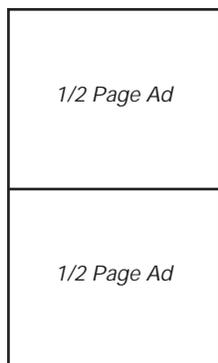
NOTE: Do not staple or tape over copy! Print all names clearly. We cannot be responsible for errors when copy is illegible. We do not guarantee the use of any logos that are not the correct size for the ad purchased. If more space is needed, write on back. Send all receipt/layout forms to Fundcraft.

 Complete all information, cut along the dotted line and leave the bottom portion of this page with the advertiser as a receipt.

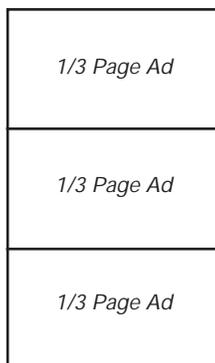
AD POSSIBILITIES



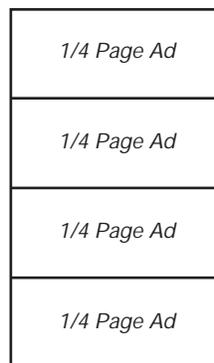
Full Page Ad



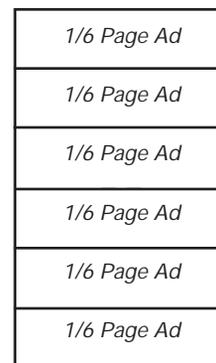
1/2 Page Ad



1/3 Page Ad



1/4 Page Ad



1/6 Page Ad

These sketches show the relative sizes of our ads. Use your own judgement on how much copy to place on each ad. Remember, logos will use up the space for copy, so use fewer lines when logos are to be used. See the other side of the layout form for the correct size of the ads.

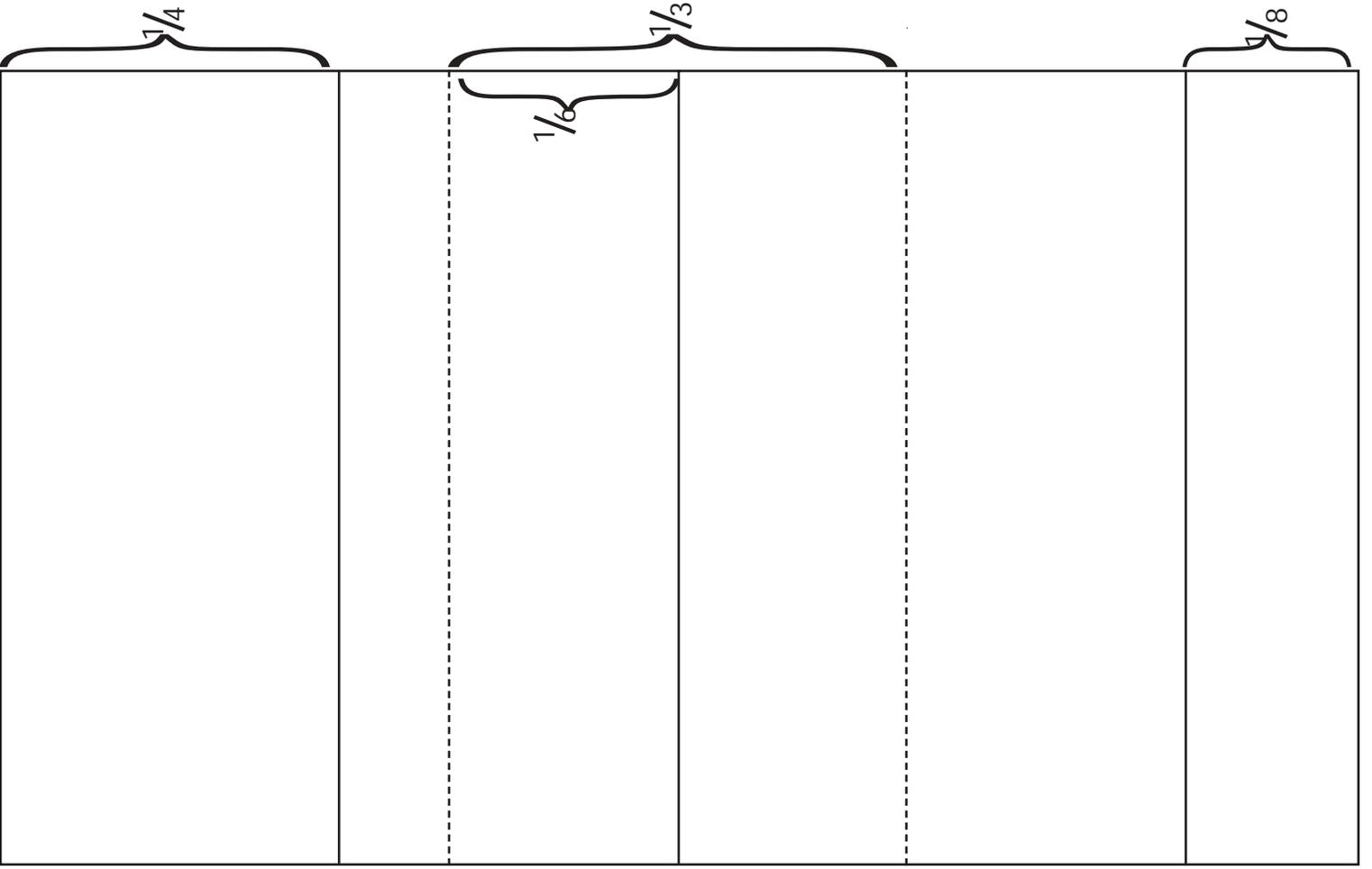
ADVERTISING RECEIPT

Received from _____

the amount of \$ _____ by () cash, () check, for the purchase of advertising space in our cookbook.

Solicited by _____

Organization _____



COOKBOOK ADVERTISING PAGE LAYOUT FORM • Attach sketch of ad if submitted by merchant.