

# FOR PENNIES MORE™ DESIGN OPTIONS

Options add value to your cookbook. Your selling price should be raised accordingly. Options selected will be added to the cookbook base cost.

BINDING		TABBED SECTION DIVIDERS		LOCAL INFORMATION PAGES	
Plastic Comb White, red, black, blue, plum and dark green	FREE	Tabbed section dividers, regular or round tabs Fundcraft or customer designed tabbed dividers (300 book min.) (This cost is in addition to any custom divider charges)	\$.10 per tab per book	4 pages with one black/white photo	FREE
Plastic Coil White, blue, black and clear (500 recipes max)	FREE			Additional information pages	\$.04 per page per book
Perfect Binding	FREE	6 x 9 Recipe page tabbed book (300 book min.)	\$2.50 per book	Additional black/white photos	\$.04 per photo per book
3-ring padded notebook (800 recipes max) Cased notebook cover-print on front, back and spine (200 book min.)		RECIPE PAGES		Full-color photo on local information pages	\$.20 per photo per book
Hard Cover Cased board with comb binding only (200 book min.)	\$1.45 per book	Standard white 60# paper	FREE	Special Occasion Dedication Page	FREE
Ease•L•Back One recipe per page with foldout stand (300 recipes max)	\$1.15 per book	Off-white paper	\$.20 per book	Mail Order Page	FREE
FRONT COVERS		Full-Color Designer Background Paper	\$.75 per book	MERCHANT ADVERTISING PAGES	
Fundcraft full-color cover design with black imprint	FREE	Black Ink on recipe pages	FREE	Advertising from local merchants (combination Full page, 1/2; 1/3; 1/4; 1/6; 1/8; and Booster )	\$40 per page per order
Imprint in ink color other than black	\$25 per order	Recipe formats (5 continued formats)	FREE	Pages on inside front, inside back or outside back cover (black and white print)	\$50 per page per order
Customer designed full-color front cover	\$.25 per book	Non-continued recipes	\$.20 per book	Photos on advertising pages	\$15 per photo per order
Customer designed full-color back cover Free on orders of 500 books or more	\$.25 per book	Fundcraft filler text or filler art	\$.15 per book	Advertising pages Camera ready submitted in PDF format on Fundcraft's template and size layouts	\$20 per page per order
Full-color print on inside front or inside back cover	\$.25 per cover per book	Customer filler text or filler art	\$.25 per book	SALES MATERIAL	
Fundcraft black/white front cover design	FREE	Long recipes (could move price to next bracket) (average cookbook has minimum of 2 1/2 recipes per page)	\$.40 per page per order	ISBN (on back cover)	\$75 per order
Customer designed black/white front cover design	FREE	Recipe notes	\$.25 per book	Counter display boxes	\$1.50 each
Black/white print on inside front, inside back or outside back cover	\$.15 per cover per book	Special Recipe Symbols	FREE	OTHER FEATURES	
Lamination on front & back covers	FREE	Index of recipes (alphabetized within category)	FREE	Short/Cut™ Recipe Typing Program	\$.25 Discount per book
Lamination on inside front & inside back covers	\$.15 per book	Index of contributors (optional)	FREE	Rush service (25 working days guaranteed ship time) (15% on order total or \$200 minimum)	15% upcharge
SECTION DIVIDERS		Proof copy posted online Online proof copy (Fundcraft typed books)	FREE	Cookbook CD (25 minimum)	\$3.50 each
Fundcraft full-color divider designs (7 sections)	FREE	Online proof of Short/Cut™ orders	\$25.00 per proof	Printing on plastic comb binders (500 minimum)	\$.40 per book
Fundcraft full-color optional divider (1 only)	\$15.00 per order	Hard copy cookbook proofs Hard copy proof of entire cookbook	\$35.00 per proof	16-page helpful cooking hints	FREE
Fundcraft black & white divider designs (8 sections)	FREE	Hard copy proof with no recipes (includes: cover, customer designed dividers, local information pages and merchant advertising)	\$25.00 per proof	16-page supplementary inserts	\$.25 per book
Customer designed black/white divider designs	\$.10 per divider per book	Additional cover or recipe proof	\$25.00	Clear plastic recipe envelope	\$.20 per book
Customer Designed black/white print on back of section dividers	\$.10 per divider per book	Corrections on books we type	FREE	Gold & Silver Foil Stamping 200 Books 500 Books 1000 Books 2000 Books	\$.80 per book \$.55 per book \$.35 per book \$.25 per book
Customer designed full-color divider designs	\$.20 per divider per book	Customer editing on books we type	\$4.00 per line	3-Ring padded notebook stand	\$.50 per book
Customer designed full-color print on back of dividers	\$.20 per divider per book	MARKETING TOOLS		Marketing booklet and guide	FREE
Section dividers printed on heavy card stock (non tabbed) White only	\$.05 per divider per book (In addition to divider cost)				
Divider Paper Colors (off-white, gray, green, blue)	\$75.00 per order				