

Professional Designs to Help
Create Your **Unique** Cookbook

Fundcraft's

CATALOG OF COVERS & DIVIDERS



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BINDERS

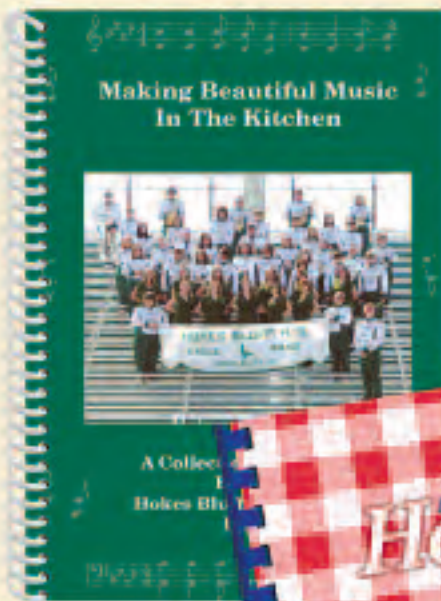
SOFT COVER

FIVE BINDING STYLES

Fundcraft offers more binding styles than any other cookbook publisher. Our standard binding style is a laminated soft cover book with a plastic comb binder. For a few pennies more, you may choose to upgrade the comb binding of your cover book to a plastic coil binding *or...*



Plastic Coil Binder



Plastic Comb Binder

SOFT COVER

Our standard binding style is a soft cover printed on 12 point cover stock, laminated for strength and durability. We offer two different binders with our soft cover binding style, both of which allow the book to lie flat when open for use. See price chart for pricing.

FREE!

Plastic Comb Binder

This is our free binding option. Plastic comb binders are available in your choice of seven colors and allow for optional printing on spine. See page 42 for binder colors.

Plastic Coil Binder

With this binding option, a continuous plastic coil is run through a series of closely spaced holes near the gutter margin of a book. The durable, flexible plastic gives a clean appearance to a book and at the same time allows it to lay flat when open. The plastic coil is not available for books with more than 300 recipes.

Shady Oaks Estates raised \$6,500.00 to start a building fund for a new building.

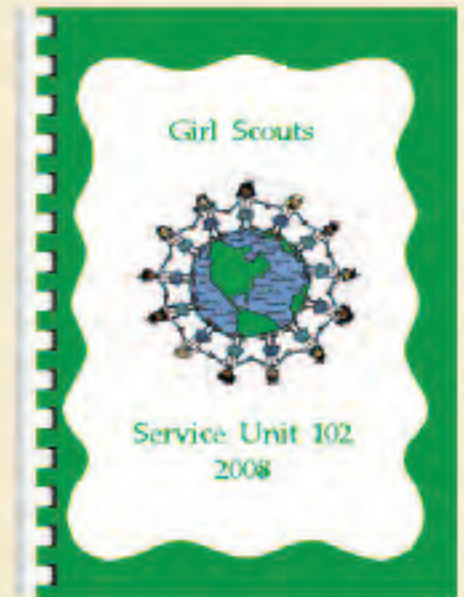
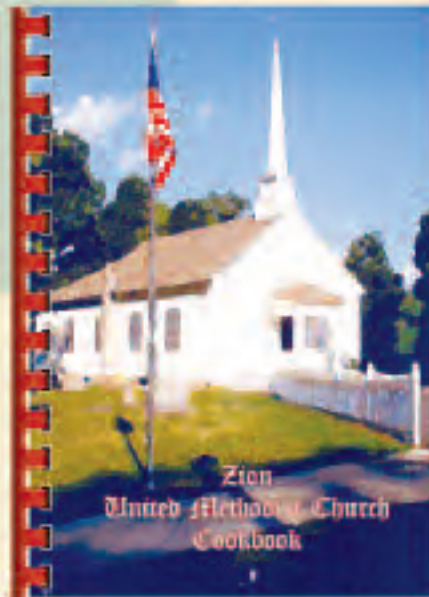
The contacts I had at Fundcraft were helpful, knowledgeable, professional and friendly. The cookbook was beautiful and far exceeded our expectations. We're still selling them!

*Sandra Lindner
Zephyrhills, FL*

HARD COVER

BINDERS

...choose from one of our deluxe binding styles, such as our exclusive Ease•L•Back™ (page 5), which features a built in stand. Our three-ring binder (page 4) and our new wire casebound style (page 6) allow for free printing of your cookbook title on the spine. Add a title on your plastic comb binders as an upgrade option. See page 42 for comb binder ink colors. No matter which binding option you choose, you can be assured that you will not find higher quality or better value anywhere.



HARD COVER

Fundcraft's hard cover binding style is the most durable cover on the market today. Your cover design is sandwiched between a 1/8" thick heavy board and a sheet of lamination film, making the cover sparkle and repel the strongest stains and spills. The book is bound with a plastic comb spiral binding in your choice of colors. Hard cover sets are available for all standard cover designs, or your own custom cover design may be bound in a hard cover set. You may upgrade your cover by having the title of your cookbook printed on the comb binding. See price chart for pricing on this option.

Fundcraft Makes It Easy!

THREE-RING BINDER

This binding style features a full 1/8" pad to make the front and back covers really padded! We also include front and back lamination that not only protects but makes the cover shine. The heavy steel binder will last for years. Fundcraft full-color three-ring binders cover the entire front, back and spine and include a space to imprint your title on the spine. If you design your own three-ring binder, you are free to use the entire front, back and spine for your creativity. You won't find better quality or a better price anywhere. See price chart.



Three-Ring Binder



Three-Ring Binder Stand. See Price Chart for Pricing.

Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.



EASE•L•BACK™

Fundcraft's Ease•L•Back™ cookbooks are a fresh alternative to the standard cookbook.

Featuring:

- **built-in stand for easy, hands-free use**
- **fold flat for bookshelf storage**
- **metal doublewire binding for durability**
- **easy to read large-type recipe format**
- **one recipe per page**

You will sell more cookbooks and raise more funds with this fresh new idea in cookbook design. See price chart for pricing.

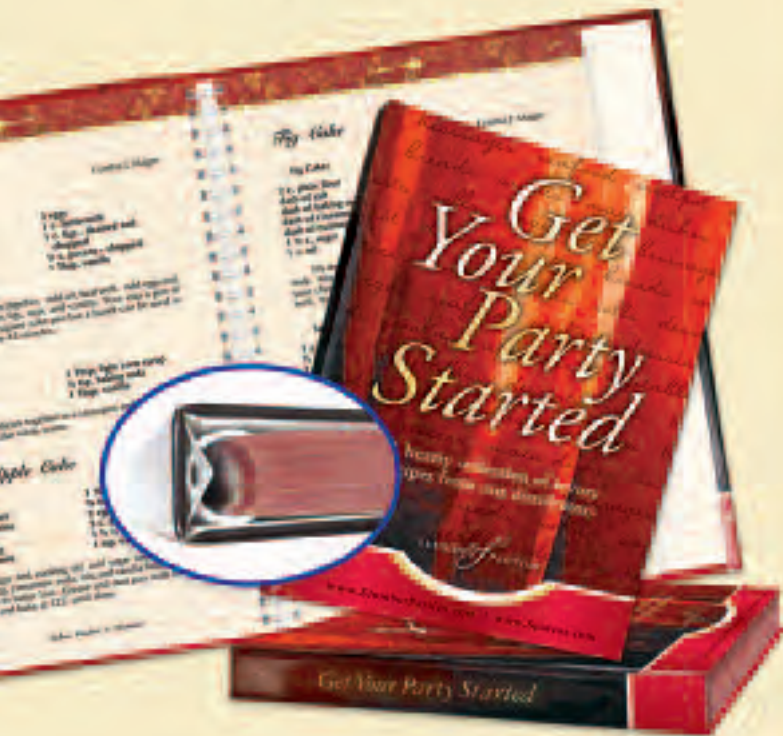
Note:

- Not all Fundcraft cover designs are available in Ease•L•Back™ format. See pages 21-22 for available designs.
- Dividers, merchant advertising, Healthy Hints section and back cover printing are not available with the Ease•L•Back™ format.
- To select the Ease•L•Back™ cookbook, mark the Ease•L•Back™ binding style on your order form.
- Maximum of 300 recipes.



Fundcraft Makes It Easy!

≡ A COVER ≡ Above the Rest!



\$2,500.00 Profit

Our sorority wished to tackle a project that we could really feel good about – compiling and selling a personalized cookbook and, in turn, contributing to the American Cancer Society. The public who bought our cookbooks were pleased to buy a great book and at the same time be donating to A.C.S. We are proud of our book – especially the BIG PRINT – and feel that our efforts show that “we care”. Such a successful, easy “feel good” project...

Carolyn Thompson, preceptor Alpha Lambda Chapter BSP, Winter Haven FL

A Fundcraft Exclusive! **NEW!** Wire Casebound Cookbook

The Wire Casebound cookbook is the most upscale cookbook on the market – and you can get it only from Fundcraft. The 6” x 9” Wire Casebound cookbook uses a sturdy, 1/8” book board for the front cover, back and spine. A concealed, metal doublewire allows your cookbook to lie flat when it’s open for use. If you design a custom Wire Casebound cookbook, you may use the entire front, back and spine.

Maximum 500 recipes

Three Full-Color Page Graphics To Choose From





A VARIETY OF DESIGN OPTIONS

You'll find that your cookbook cover will be one of your best sales tools – a beautiful, eye-catching cover will really help your cookbook sell. Fundcraft's Original Cookbook Program offers a wide variety of cover and binding options which will allow you to create a cover to fit any need, style or budget.

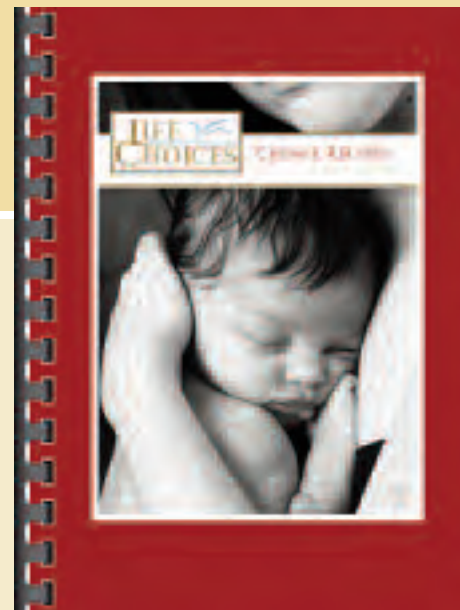
LARGE SELECTION OF FULL-COLOR COVERS

Choose from more than 80 beautiful full-color cover designs, which you can customize with your own wording in black ink. Several of our cover designs contain a space to insert a black and white photo or sketch at no charge. Or you may choose to design your own custom black and white cover at no charge. For the ultimate in custom covers, create your own custom full-color cover for just pennies more per book for any quantity!

This Relay for Life Team raised more than \$2,500.00

...Through our sales campaign, we raised more than \$2500.00, with an additional \$205.00 profit coming from advertising sales – once our books were paid for. Our initial inventory of 320 books dwindled to a mere number of 3 in only three weeks. Thank you for offering such a beautiful, high-quality product and for staff members who are extremely helpful and courteous. We have enjoyed our association with you, and we highly recommend your company to other groups who are looking for an excellent fundraising idea.

*Kathy Shupe
Mountain City, TN*



Tips for Creating the Perfect Cover

- Be sure your cover is eye-catching. Since your cover is the first thing readers will see, it needs to encourage them to open your cookbook and read more.
- Your cookbook cover should clearly state the name of your organization. Your group's name is recognizable, and placing it on the cover will boost sales.
- If you choose a Fundcraft cover design, take into consideration the space available on that particular design when selecting your cover wording. Some covers have more room for text than others.
- You don't need to be a designer to create a beautiful, unique cover. Just submit an original photo or drawing, fill out a cover layout sheet from our supply kit with your wording and typestyle choices, and let our art department do the rest!

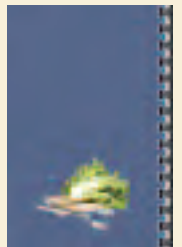
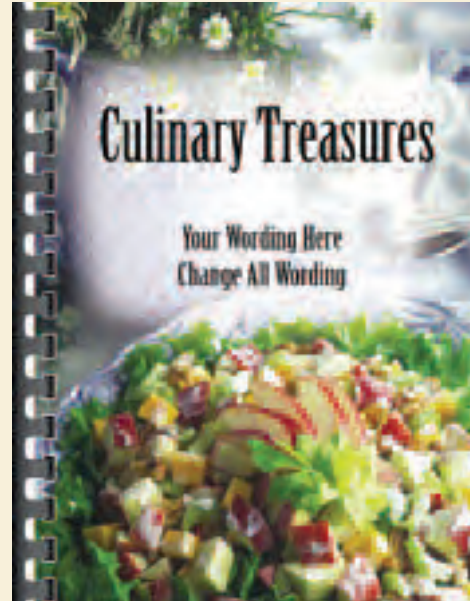


Back Cover

C13-Hey Good Lookin'

D65-Matching Divider Set

White-Recommended Binder Color

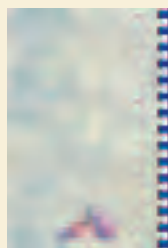


Back Cover

C106-Culinary Treasures

D4-Matching Divider Set

Black-Recommended Binder Color

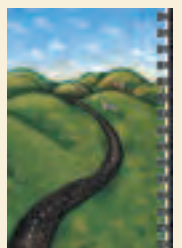
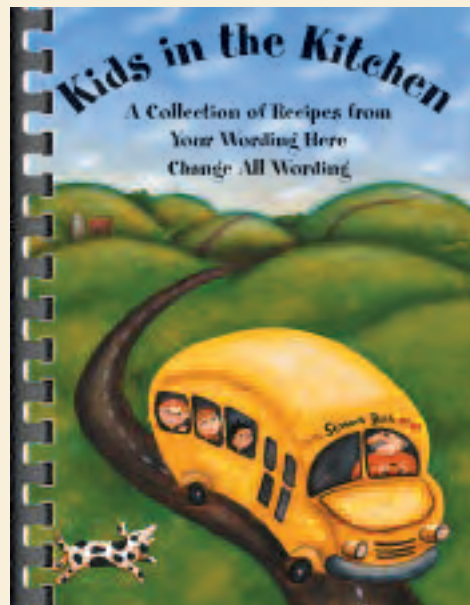


Back Cover

C134-Bountiful Harvest

D70-Matching Divider Set

Dark Blue-Recommended Binder Color



Back Cover

C151-Kids in the Kitchen

D45-Matching Divider Set

Black-Recommended Binder Color

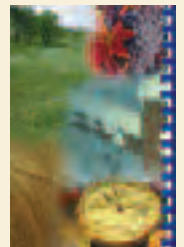
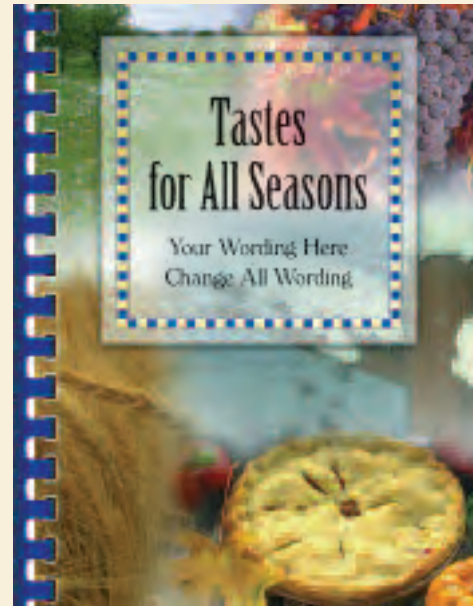


Back Cover

C154-Southern Comfort

D71-Matching Divider Set

Dark Green-Recommended Binder Color

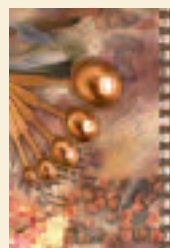


Back Cover

C165-Tastes for All Seasons

D38-Matching Divider Set

Dark Blue-Recommended Binder Color

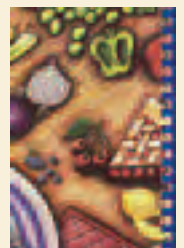
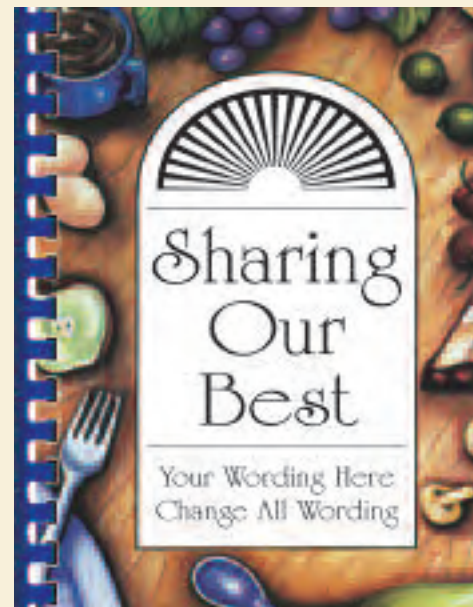


Back Cover

C296-Favorite Recipes

D67-Matching Divider Set

Brown-Recommended Binder Color

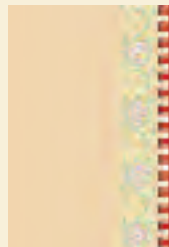
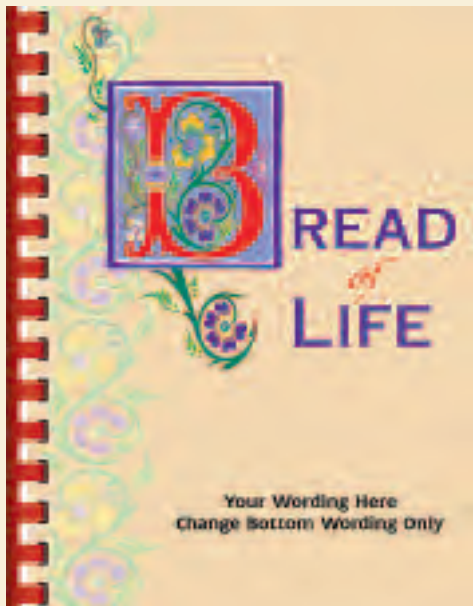


Back Cover

C370-Sharing Our Best

D10-Matching Divider Set

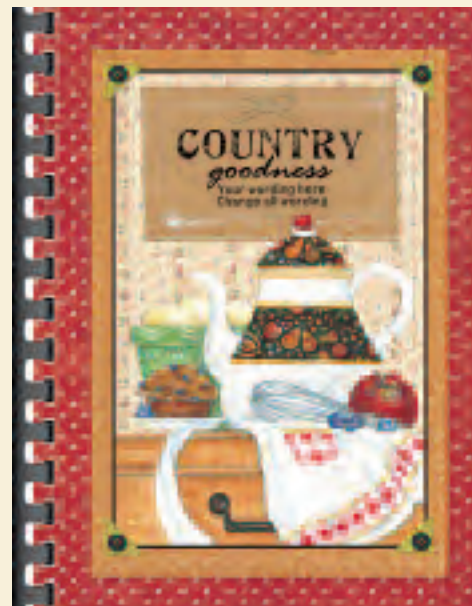
Dark Blue-Recommended Binder Color



Back Cover

C960-Bread of Life

D34-Matching Divider Set
 Red-Recommended Binder Color



Back Cover

C1011-Country Goodness

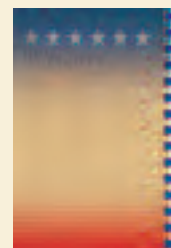
D75-Matching Divider Set
 Black-Recommended Binder Color



Back Cover

C1012-Kitchen Classics

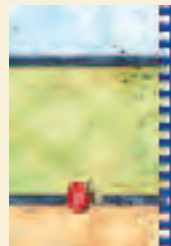
D76-Matching Divider Set
 Black-Recommended Binder Color



Back Cover

C1013-Star Spangled Recipes

D77-Matching Divider Set
 Dark Blue-Recommended Binder Color

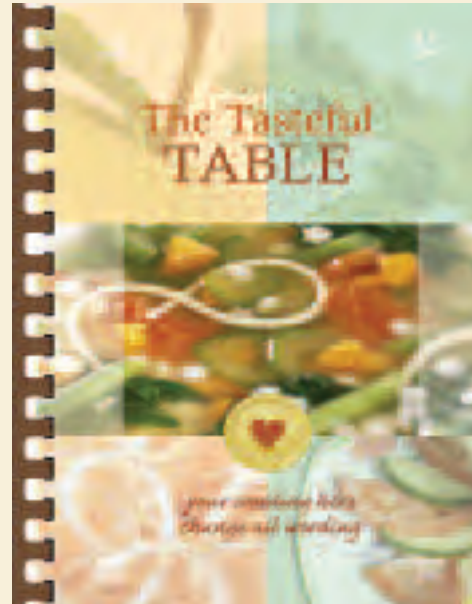


Back Cover

C1014-Beautiful Bounty

D78-Matching Divider Set

Dark Blue-Recommended Binder Color



Back Cover

C1015-The Tasteful Table

D79-Matching Divider Set

Brown-Recommended Binder Color

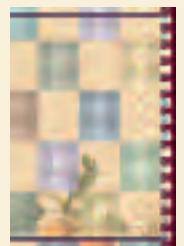


Back Cover

C1016-Picture Perfect Recipes

D80-Matching Divider Set

Red-Recommended Binder Color



Back Cover

C1017-Gracious Gifts

D81-Matching Divider Set

Plum-Recommended Binder Color

COVERS

FUNDCRAFT DESIGNS

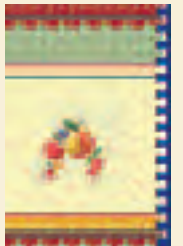


Back Cover

C1018-Classic Gourmet

D82-Matching Divider Set

RED-Recommended Binder Color

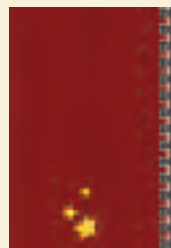


Back Cover

C1019-Someone's in the Kitchen

D83-Matching Divider Set

Dark Blue-Recommended Binder Color

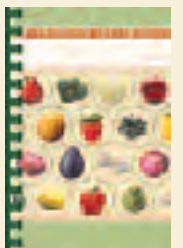
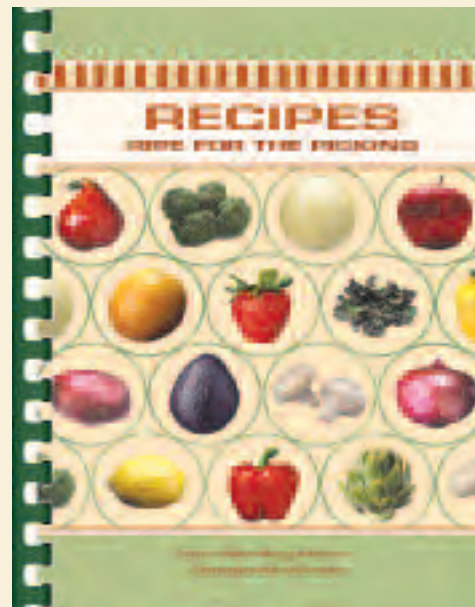


Back Cover

C1021-A+ Recipes

D85-Matching Divider Set

Black-Recommended Binder Color



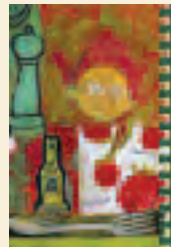
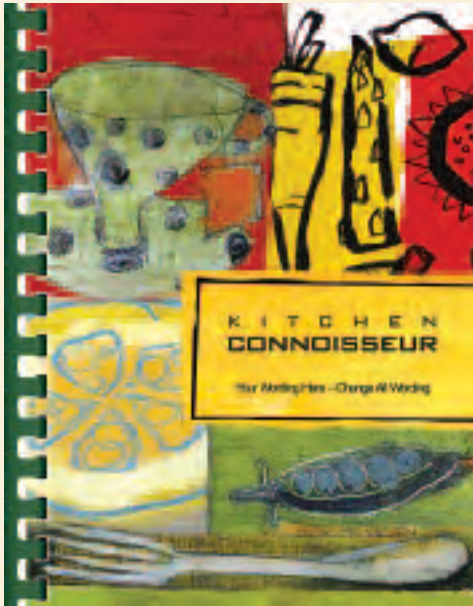
Back Cover

C1022-Recipes Ripe for the Picking

D86-Matching Divider Set

Dark Green-Recommended Binder Color

Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.



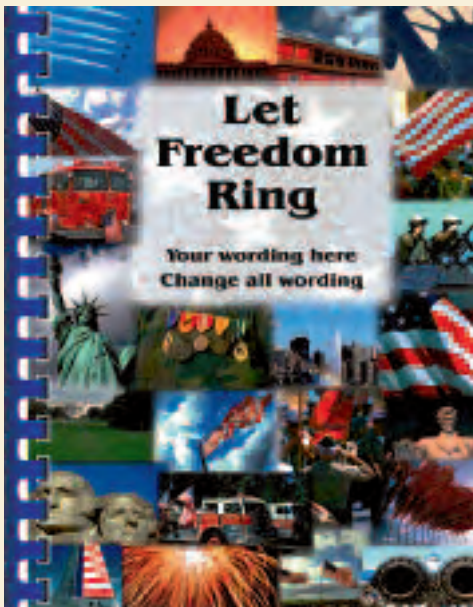
Back Cover

C1023-Kitchen Connoisseur
D87-Matching Divider Set
Dark Green-Recommended Binder Color



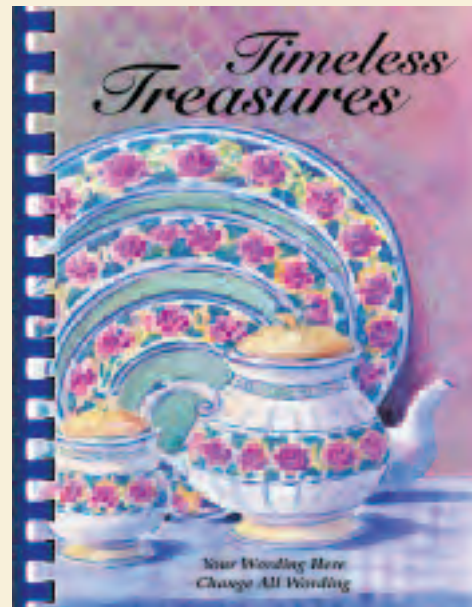
Back Cover

C101-Our Daily Bread
D78-Matching Divider Set
White-Recommended Binder Color



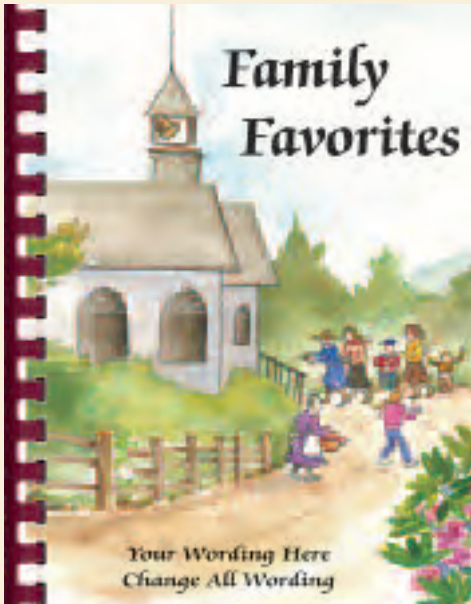
Back Cover

C102-Let Freedom Ring
D77-Matching Divider Set
Dark Blue-Recommended Binder Color



Back Cover

C131-Timeless Treasures
D70-Matching Divider Set
Dark Blue-Recommended Binder Color



Back Cover

C210-Family Favorites

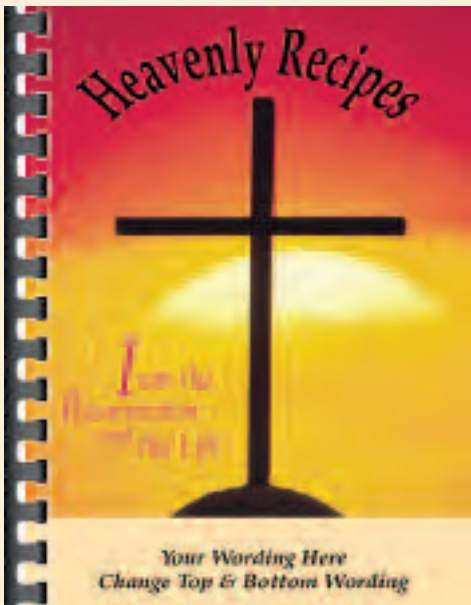
D10-Matching Divider Set
 Plum-Recommended Binder Color



Back Cover

C465-Treasures from Heaven

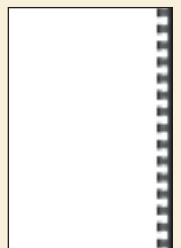
D81-Matching Divider Set
 Plum-Recommended Binder Color



Back Cover

C670-Heavenly Recipes

D4 or D34 -Matching Divider Set
 Black-Recommended Binder Color



Back Cover

C988-Recipes & Memories

D4-Matching Divider Set
 Black-Recommended Binder Color:



Back Cover

C1024-Angel Food

D78-Matching Divider Set

White-Recommended Binder Color:

\$6,500.00 Profit!

I've worked with Fundcraft on 3 cookbook projects during the past year. They not only have a simple, easy to use program, but they also have always been friendly and helpful when I've called with questions. I checked several other cookbook companies before deciding to work with Fundcraft and I chose them because of the quality of work and their beautiful cover and divider designs. Thank you, Fundcraft, for helping us raise \$6,500.00 profit. The money raised from cookbook sales was donated to the Rose Hill Historic Cemetery and various musician assistance programs.

Anathale Sandlin,
ABB Friends and Family,
Decatur, AL

...your step-by-step guide made the program easy.

Our cookbooks have turned out so great that we just had to write and let you know. As far as fundraising projects go, our association has tried many different things over the past few years. When someone suggested we try a cookbook, needless to say the committee was very apprehensive. However, your step-by-step guide made the program so easy we could hardly believe it.

Once all the recipes had been collected and we forwarded our package to you, the committee was very anxious to see what the finished product would look like. Believe me, we did not envy the typesetters. Now that we have received our books, everyone on the committee is smiling from ear to ear.

Feedback from the membership has been nothing but positive and sales have been spectacular. We had advance sales for members to reserve copies, but some had reservations about buying something "sight unseen." Once the books arrived, we **SOLD OUT** in less than two weeks. It is with great pleasure that we are submitting a reorder.

When your advertisement said that the books would practically sell themselves, you weren't kidding. This has been the most successful fundraising activity our association has tried and it's due to how easy it is to complete your program.

Wanda Redmond,
Lockheed Employee Association,
Titusville, FL

Need a recipe? Go to www.cookbooks.com. Over one million recipes FREE!
Fundcraft has all the ingredients you need for a well done cookbook.

Fundcraft Makes It Easy!

Below is a brief overview of some of the cover design options we offer. Examples of customer designed full-color and one-color covers can be seen on pages 19-20. Remember, order the Original Program supply kit to receive cover layout sheets and other useful tools to help with all aspects of your cookbook program.

FREE!
FUNDCRAFT FULL-COLOR COVER DESIGN

Included in the base price of your book, you may choose one of our beautiful Fundcraft full-color cover designs, personalized with your wording in black ink. You'll find our selection of more than 28 full-color designs on pages 8-15.

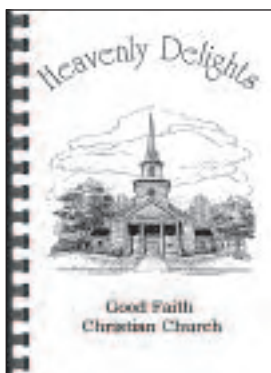


Fundcraft Full-color

FREE!
CUSTOMER DESIGNED BLACK/WHITE

At no additional charge, design your own custom black/white cover using your wording, typestyle and sketch or photo. Add quality with our new "Raised Ink" printing on your black/white cover. The feel of raised ink will add quality to any cookbook. With this option, covers cannot be laminated. We also have a selection of clip art on page 40 that can be used to enhance your custom cover.

NOTE: See additional cover and divider designs on our website at—
www.fundcraft.com



Custom Black/White

Custom Full-Color



Fundcraft design with red imprint



Ink Color Option

Upgrade your custom black and white cover or the imprint on a Fundcraft full-color cover design to one of our standard ink colors. See page 41 for colors. See Price Chart for pricing.



One-color custom with blue ink

CUSTOMER DESIGNED FULL-COLOR COVER

Upgrade your cookbook by designing your own full-color cover. The range of possibilities covered by this option is limited only by your imagination.

Please note that any multi-colored custom cover is considered a custom full-color cover. See page 20 for more examples.

OPTIONAL UPGRADES

COVERS

Cover upgrades add value to your cookbook and your selling price should reflect the added value. The Fundcraft full-color cover designs are included in the base cost of your cookbook. You can add your own wording in black at no additional cost...

We offer an incredible variety of designs, one of which will surely capture the spirit of your organization, group or family. Whether your style is formal, down-home, whimsical or traditional, we have the design for you. Once you have made your cover selection, customize it with your own wording and select a font from our list on

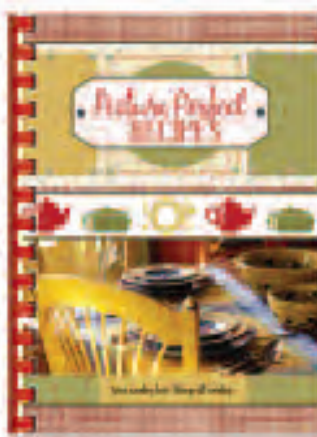
page 43 to create a cover that is uniquely your own. To complete the cover design process, enter this information on your cover layout sheet and submit it with your cookbook order. Your cover layout sheet and all other materials needed to complete your cookbook order can be printed from our website at www.fundcraft.com.

TEXT IMPRINT COLOR

As an optional upgrade for Fundcraft cover designs, you may select a different ink color for your imprinted wording. See page 41 for available colors. Pricing for this option can be found on page 5 of the Price Chart.

COLOR PHOTO OR LOGO

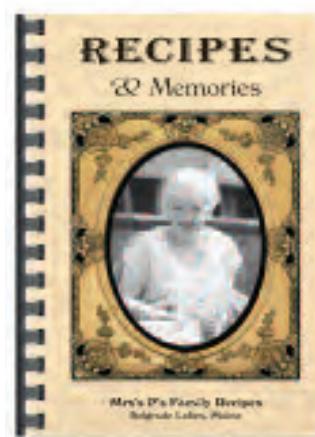
Several Fundcraft cover designs feature space to insert a black/white photo, sketch or logo. As an option, the photo may be upgraded to full-color. Stock covers with full-color additions will be charged as a custom full-color cover.



Title imprinted with red ink



Title imprinted with gold metallic ink



Black/white photo insert



Full-color photo insert

Remember: If you don't see the perfect cover for your cookbook, you can design your own black/white cover at no additional charge. Or you may choose to create your own custom full-color cover for a few pennies more! All covers, except those with raised ink option, are liquid laminated for long-lasting durability.

COVERS

OPTIONAL UPGRADES

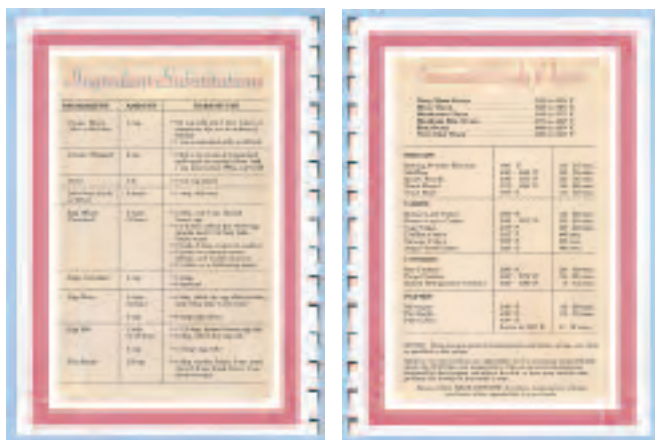
FREE! COVER LAMINATION

All of our cookbooks feature free front and back liquid lamination. Lamination adds strength and durability to your cover, protects it from stains, and improves the overall appearance and quality by giving your cover a glossy finish.



CUSTOM INSIDE OR BACK COVER PRINTING

For an additional charge, you may print on the inside of your book cover or on the outside back cover. A custom back cover which matches your front cover makes for a very polished looking cookbook. These are also great spots for premium merchant advertising. See Price Chart for pricing.



Note: Custom outside back printing is not available on Fundcraft designs in three-ring binders or wire casebound styles as the backs of these designs are pre-printed. Inside or outside back printing is not available for Ease•L•Back™ cookbooks.

FREE FEATURES

- **Fundcraft full-color cover design imprinted with your wording in black ink**
- **OR design your own custom black/white cover**
- **Cover printed on 12 point cover stock (our standard soft cover\binding style)**
- **Laminated front and back covers**

You may wonder why we don't offer two-color or three-color covers or an option for printing your cover on colored stock.

The reason? Our custom full-color cover option is so inexpensive that it's actually less than our competitors charge for a two-color cover.

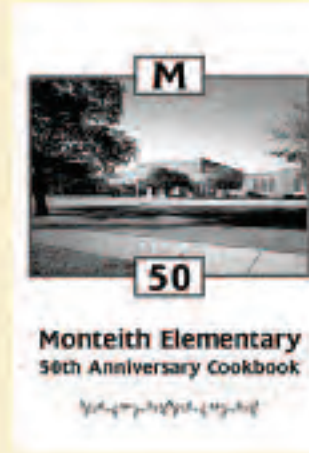
So if you are interested in using more than one ink color, or having your cover printed with a colored background, simply select the custom full-color cover option. Though you may still wish to keep it simple with a two-color design, this option allows you to create your cover with the knowledge that additional colors can be used without additional cost.

Fundcraft Makes It Easy!

OPTIONAL UPGRADES

COVERS

Customer Designed One-Color Covers



Unlike other cookbook companies, Fundcraft does not charge extra for cover designs that bleed (extend to the edge of the page) as seen in several examples here.



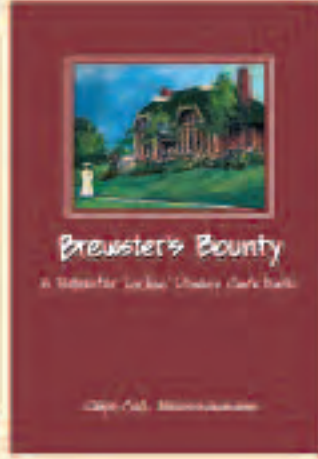
Custom cover options and pricing also apply to our premium binding styles such as the Ease•L•Back™ and three ring-binder samples here and on the following page.



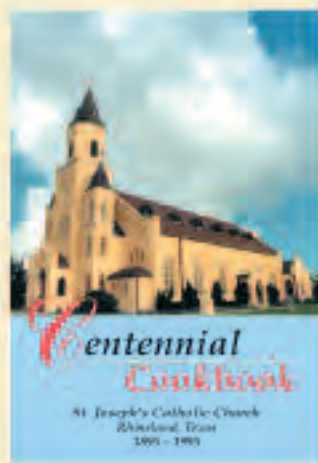
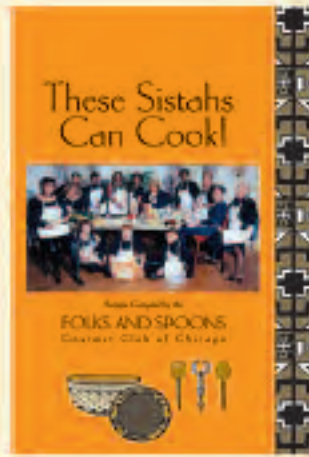
COVERS

OPTIONAL UPGRADES

Customer Designed Full-Color Covers



If you select either our three-ring binder or wire casebound cover styles, you may use the entire front, back and spine for your cover design.



Fundcraft Makes It Easy!



C122-Country Goodness



C123-Star Spangled Recipes



C124-Kitchen Classics



C128-Beautiful Bounty



C129-The Tasteful Table



C137-Picture Perfect Recipes

Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.

COVERS

EASE•L•BACK DESIGNS



C82-Tastes for All Seasons



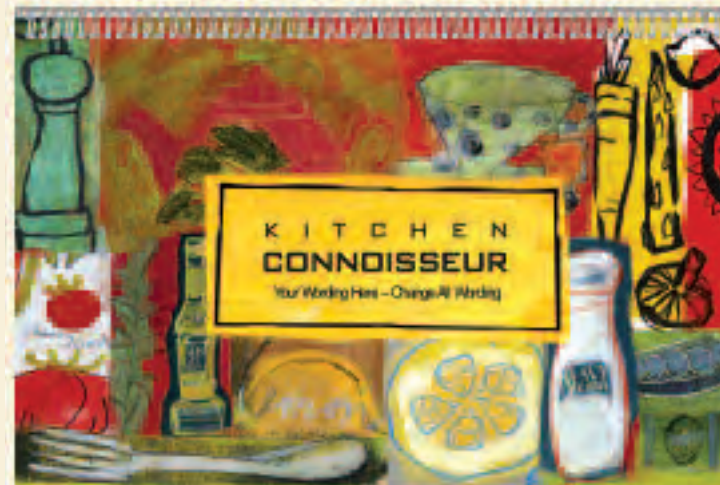
C115-Cooking with Friends



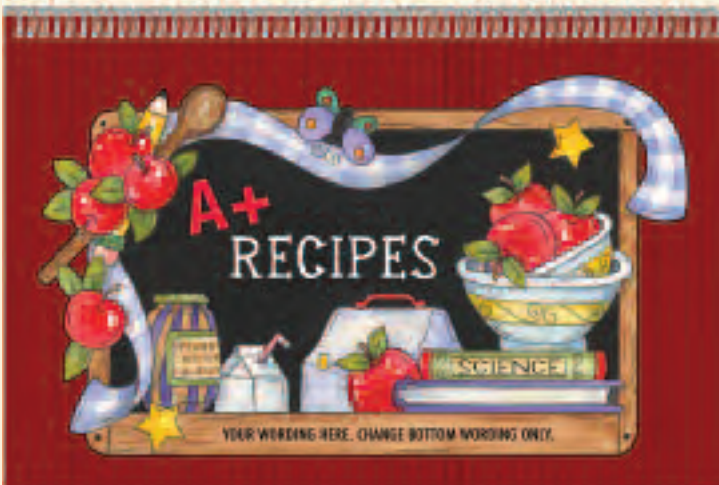
C138-Gracious Gifts



C141-Someone's in the Kitchen



C142-Kitchen Connoisseur



C143-A+ Recipes

Fundcraft Makes It Easy!

OPTIONAL UPGRADES

DIVIDERS

The Original Cookbook Fundraising Program offers a wide variety of Fundcraft full-color divider sets. Beautiful eye-catching dividers with matching cover will complete the professional look of your cookbook.



Fundcraft Full-Color Dividers
(Seven Divider Titles)

FREE! FUND CraFt FULL-COLOR DIVIDER SETS

Included in the base price of your book, you may choose a set of our beautiful Fundcraft full-color divider sets, which come pre-printed with seven recipe categories. We offer a variety of designs to complement our Fundcraft full-color cover designs. Many feature a unique design for each recipe section. Design samples begin on page 24.

Tab Dividers

A set of tab dividers is one of the most sought after upgrades. Tab dividers highlight recipe sections in your cookbook. Not only are tab dividers a great way to navigate through your cookbook sections, but they also enhance the look of your cookbook. Fundcraft now offers two divider tab options— Regular Tab Dividers and Fundcraft's **NEW** Round Tab

Regular Tab Dividers

Dividers. When you choose any of Fundcraft's tab divider options, Fundcraft will collate each set of dividers into each cookbook, for **FREE**. No other company in the industry takes the time to put your dividers in your cookbook for you.



NEW! Round Tab Dividers

FREE Features FUND CraFt FULL-COLOR DIVIDER Sets

- Choose from 20+ designs
- Seven pre-printed dividers per set.
- Favorite Recipes index printed on each divider back.

UPGRADE OPTIONS

- Add tabs to Fundcraft Dividers.

Design Number

- Use the design number to indicate your chosen divider set on the order form.

Coordinating Covers

Most divider sets coordinate perfectly with one or more of our Fundcraft full-color cover designs, but feel free to combine any divider set with any Fundcraft or customer cover design.

Standard Divider Titles

Fundcraft full-color divider sets feature seven standard recipe section titles. If you wish to use different titles for your recipe sections, please select another divider option as these divider titles cannot be changed.

- **Appetizers, Relishes and Pickles**
- **Soups, Salads and Sauces**
- **Meats and Main Dishes**
- **Vegetables**
- **Breads, Rolls and Pastries**
- **Cakes, Cookies and Desserts**
- **Beverages, Microwave and Misc.**

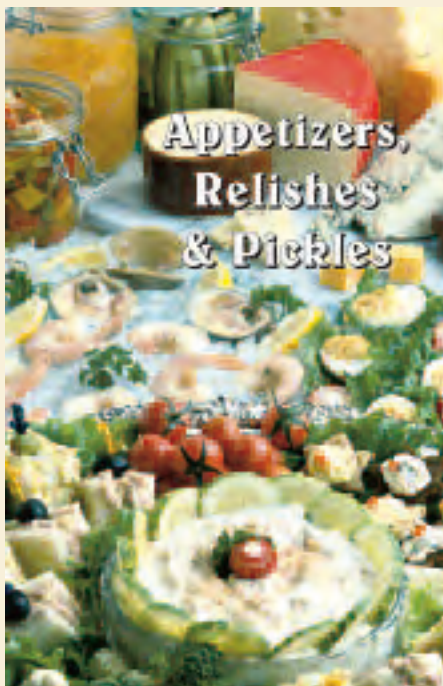
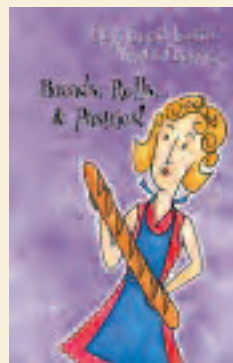
Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.

DIVIDERS

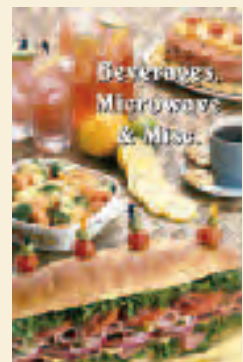
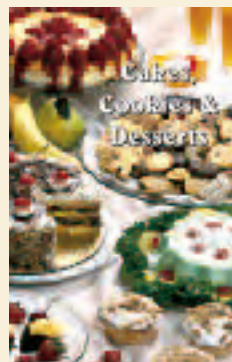
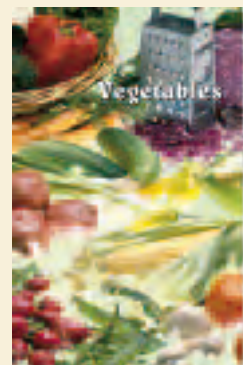
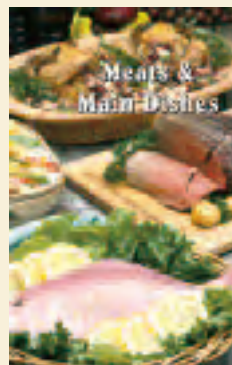
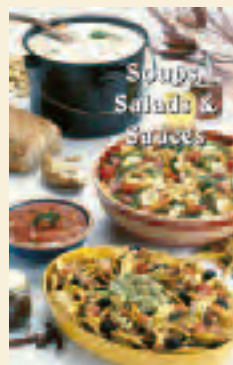
FUNDCRAFT DESIGNS



D65-Hey Good Lookin'



D4-Food Photo



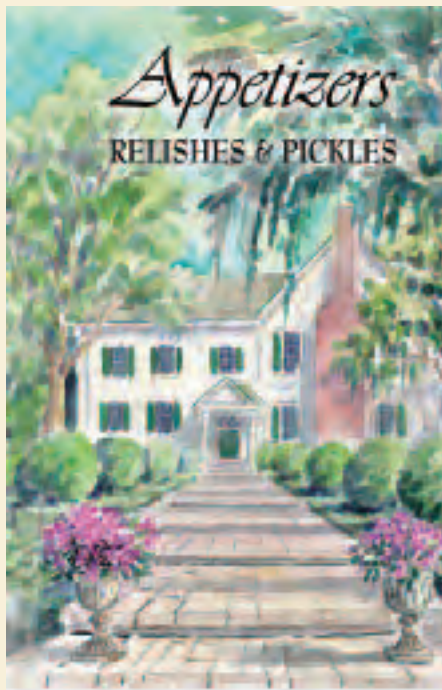


D70-Bountiful Harvest

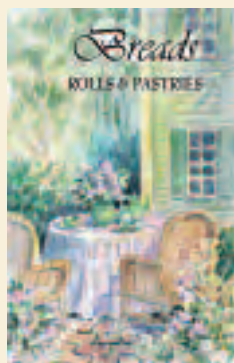


D45-Kids in the Kitchen

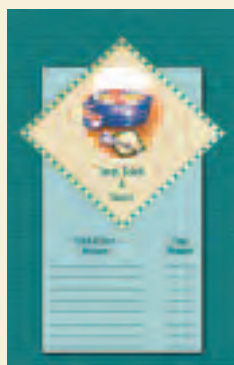


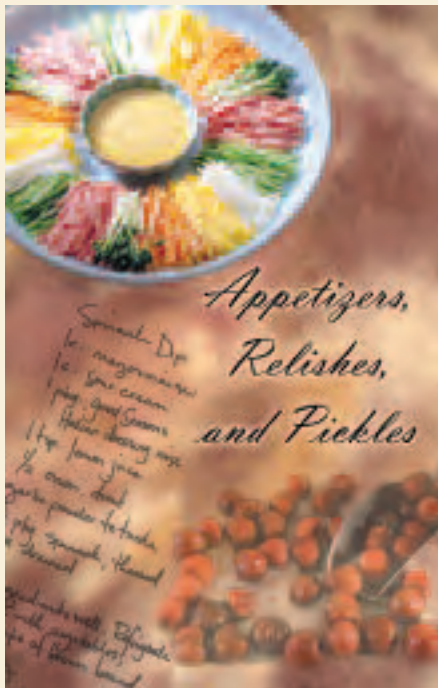


D71-Simple Pleasures

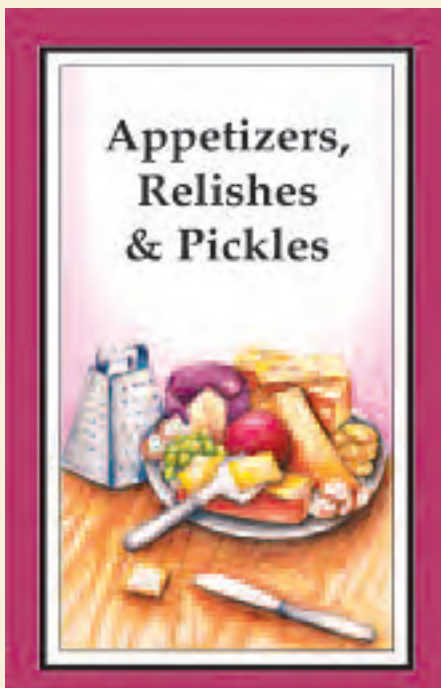
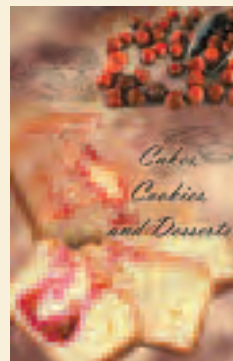
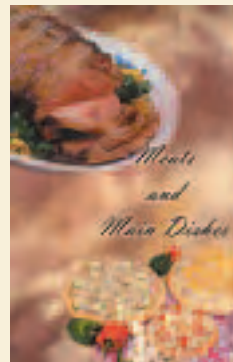


D38-Tried and True Recipes

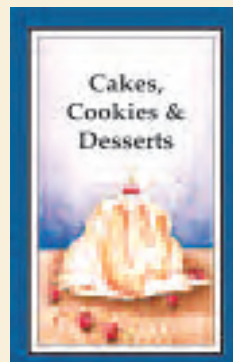
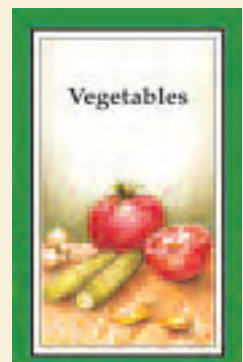




D67-Favorite Recipes



D10-Food Art

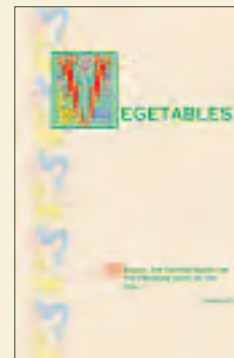
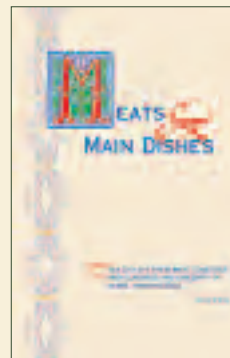


DIVIDERS

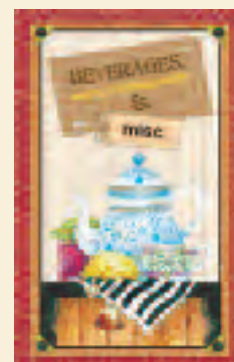
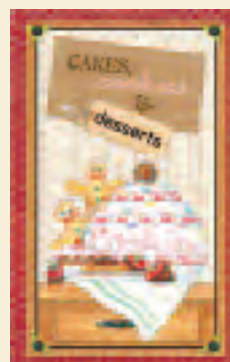
FUNDCRAFT DESIGNS



D34-Bread of Life



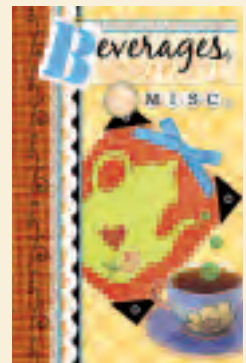
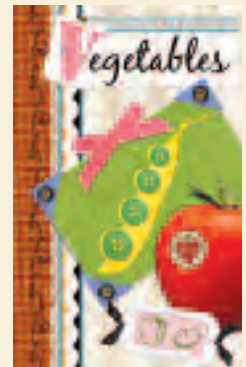
D75-Country Goodness



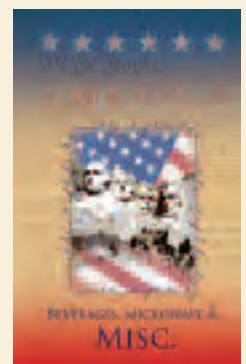
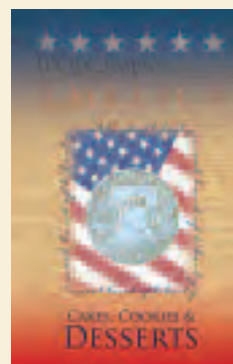
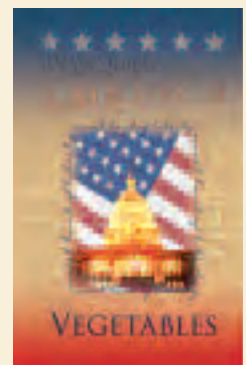
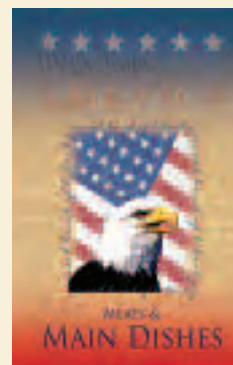
Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.



D76-Kitchen Classics



D77-Star Spangled Recipes

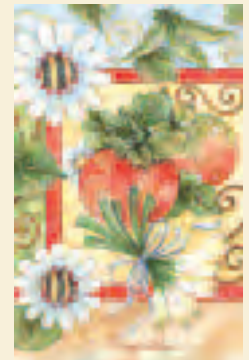
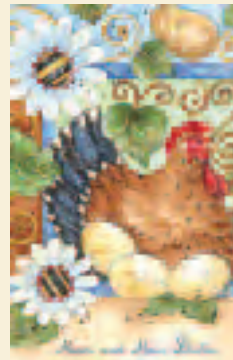


DIVIDERS

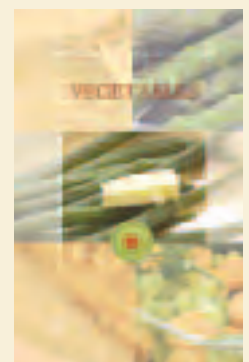
FUNDCRAFT DESIGNS



D78-Beautiful Bounty



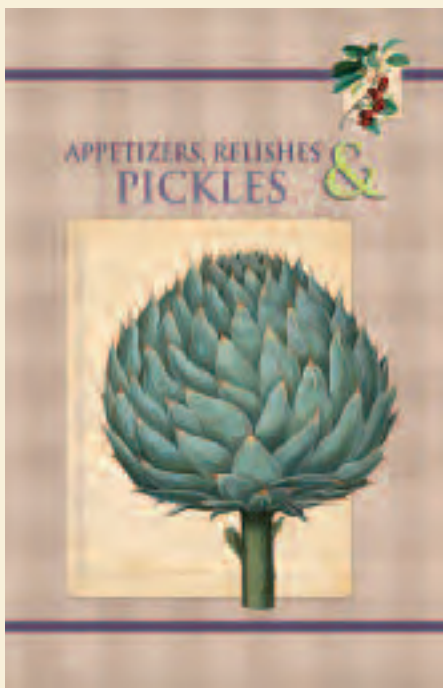
D79-The Tasteful Table



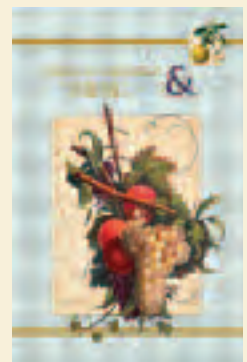
Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.



D80-Picture Perfect Recipes



D81-Gracious Gifts



DIVIDERS

FUNDCRAFT DESIGNS



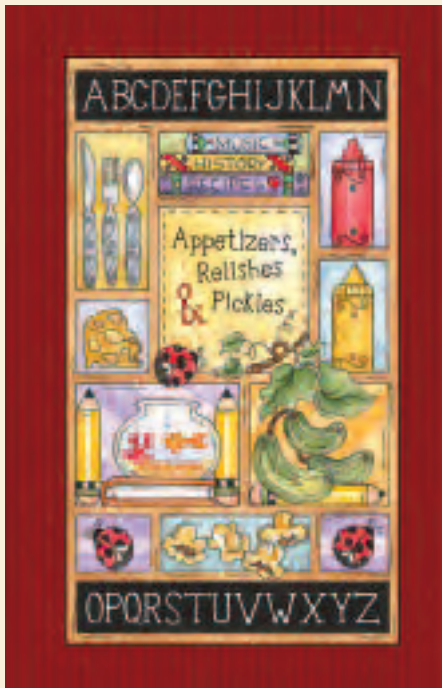
D82-Classic Gourmet



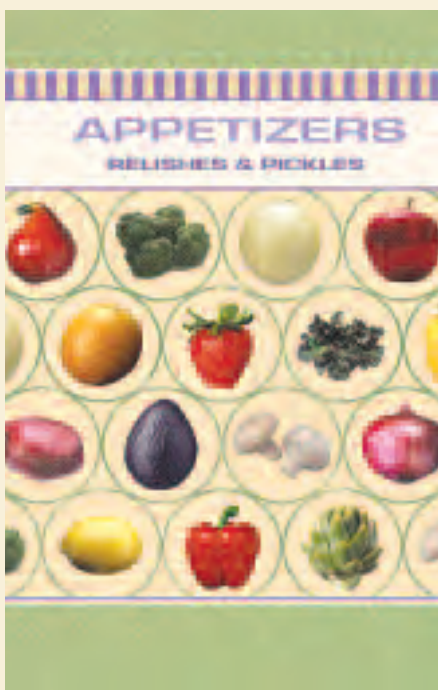
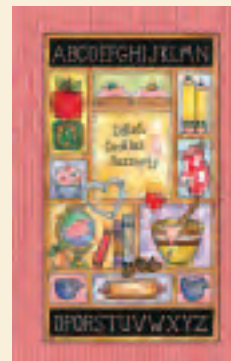
D83-Someone's in the Kitchen



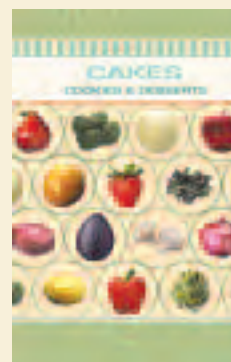
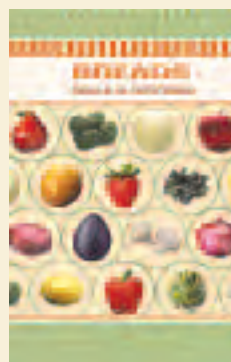
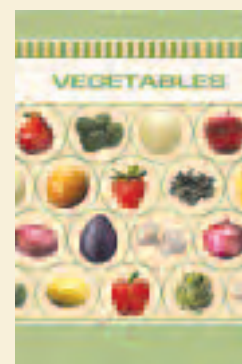
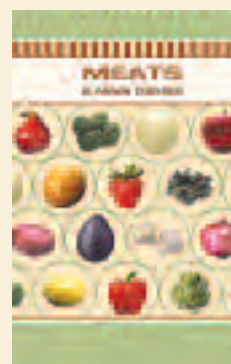
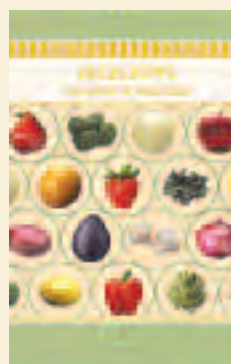
Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.



D85-A+ Recipes



D86-Recipes Ripe for the Pickling



DIVIDERS

FUNDCRAFT DESIGNS



D87-Kitchen Connoisseur



See additional divider designs on our website at www.fundcraft.com

VISIT OUR FUNDCRAFT.COM FAMILY

familymemories.com
Custom Family Photo Books

dailyimpressions.com
Custom Daily Date Calendars

yourbook.com
Self-Published Books for Sale

cookinupfunds.com
Fundraising for schools

fcpromotions.com
Customer Appreciation
Cookbooks for Business Gifts

cookbooksonline.com
Community Cookbooks
for Sale

schoolmemories.com
Custom School Photo
Books and More

instantpublisher.com
Self-Publish Your Books

cookbooks.com
One Million FREE Recipe
Database and More

schoolplanners.com
School Agendas

Fundcraft.com
Specializing in Fundraising
Cookbooks

Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.

The free Fundcraft black/white divider option allows you to add your own custom divider titles and includes eight recipe sections instead of seven. The Favorite Recipes index can be printed on the backs of all black/white dividers. This option must be marked on the order form.



Fundcraft Black/White Dividers

FREE! FUNDCRAFT BLACK/WHITE DIVIDERS

Black/white divider pages are printed in black ink on 60# paper. Using a color paper or a color ink on Fundcraft black/white dividers makes them custom dividers. Any of the upgrades will add flavor to your black/white dividers!

Regular Tab Dividers



Tab Dividers

A set of tab dividers is one of the most sought after upgrade options. Tab dividers highlight recipe sections in your cookbook. Not only are tab dividers a great way to navigate through your cookbook sections, but they also enhance the look of your cookbook.

Fundcraft now offers two divider tab options— Regular Tab Dividers and Fundcraft's **NEW** Round Tab Dividers. When you choose any of Fundcraft's tab divider options, Fundcraft will collate each set of dividers into each cookbook, for **FREE**. No other company in the industry takes the time to put your dividers in your cookbook for you.



Round Tab Dividers

FREE Features

Fundcraft black/white Dividers

- Choose from 12 designs.
- Eight dividers per set.
- Your titles on each dividers.
- The Favorite Recipes Index printed on each divider back.

UPGRADE OPTIONS

- Add tabs to Fundcraft Dividers.
- Print dividers on colored paper. (See page 41 for paper colors)
- Print dividers with colored ink. (See page 41 for ink colors)
- Print dividers on heavy stock. (White or off white only)

To use any of our upgrade options, select the custom black/white divider option on the order form and instruct us on your layout sheet.

Design Number

- Use the design number to indicate your chosen divider set on the order form.

Favorite Recipes Index

The Favorite Recipes index can be printed on the back of each divider for free or you can add your own custom information for an extra charge. This option must be marked on the order form to be included.

Divider Titles

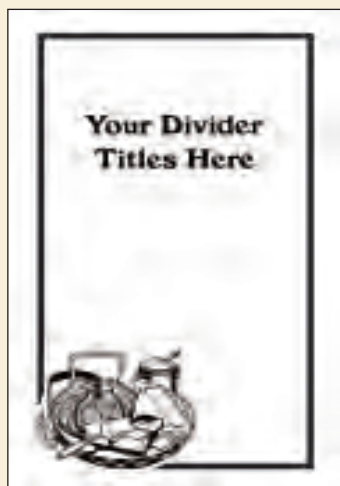
You may use our standard divider titles shown on the Fundcraft full-color divider sets, or you may create your own recipe section titles.

(Available for Fundcraft black/white or custom designs only.)

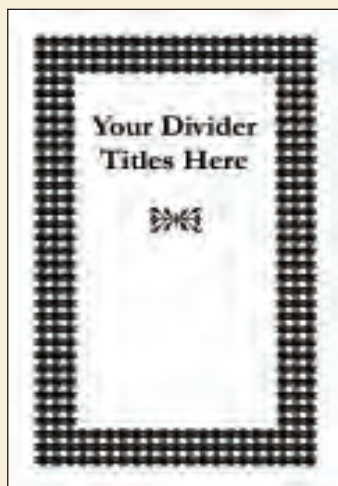
DIVIDERS

FUNDCRAFT DESIGNS

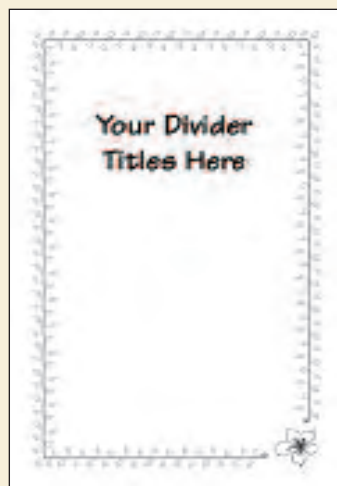
The Free Fundcraft black/white divider option allows you to add your own custom divider titles and includes eight recipe sections instead of seven. The Favorite Recipes index can be printed on the backs of all black/white dividers. This option must be marked on the order form.



D51
Country Ingredients



D53
Tablecloth



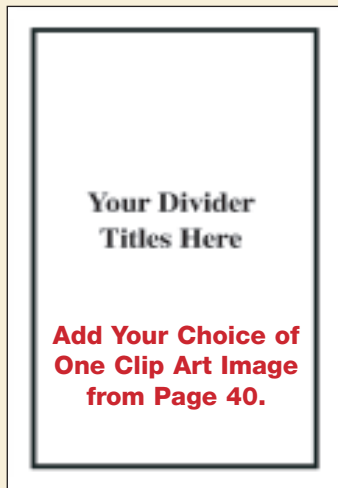
D54
Flowers and Vines



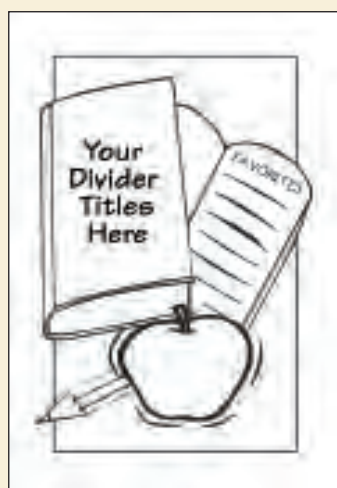
D56
Eagle Border



D61
Old-Fashioned Kitchen



D63
Clip Art Dividers



D74
School Time



See additional black/white divider designs on our website at www.fundcraft.com

Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.

OPTIONAL UPGRADES

DIVIDERS

If you can't find the perfect set of Fundcraft full-color or black/white dividers to complement your cookbook cover, you may choose to design custom dividers. We

offer several free and upgrade options for custom dividers. Page 38 shows more examples of custom dividers submitted by Fundcraft customers.

Customer Designed Black/White Dividers

You may design your own custom black/white dividers for a minimal charge. In order to qualify for this option, your divider designs may include **black/white line art only**. See below if you wish to include photographs or grayscale images. Bleeds are not available.



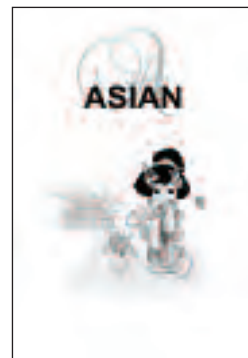
EASY!

1. Submit art and section titles
2. Choose font from typestyles on page 43

\$1500.00 Profit!

When all our cookbooks were sold, we realized a profit of over \$1,500.00 which will be going toward the purchase of a new computer for our church. I mailed Fundcraft our cookbook recipes. About 4 weeks later we received the beautiful cookbooks that were such a hit with our people. We absolutely love them, they are everything I had hoped they would be and made great gifts for those that purchased the books. We ordered 300 cookbooks and with the overrun and free books we received a total of 326. When all books were sold, we realized a profit of over \$1,500.00 which will be going toward the purchase of a computer for our church.

*Ann Hall,
Providence Baptist Church,
Quincy, FL*



OTHER CUSTOM DESIGN OPTIONS

- Add photos to custom black and white dividers
- Print custom black/white dividers in colored ink
- Print custom black/white dividers on colored stock
- Add tabs to custom dividers
- Custom divider back printing
- Heavy Stock

Customer Designed Full-Color Dividers

The design options for custom multi-color dividers are almost limitless— one photo or drawing per divider and bleeds are included in the price. Although you may design your own completely custom dividers, you may also use our cover fonts list on page 43 and cover inks on page 41 as design resources by referring to them on your layout sheets.



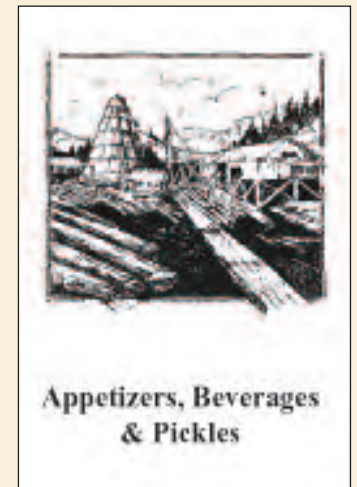
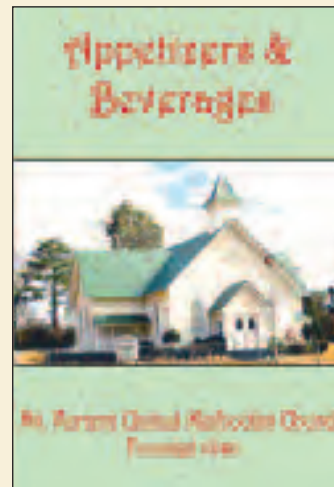
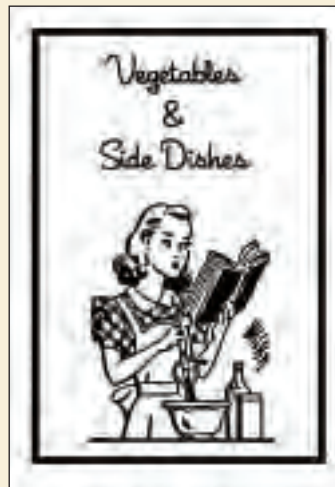
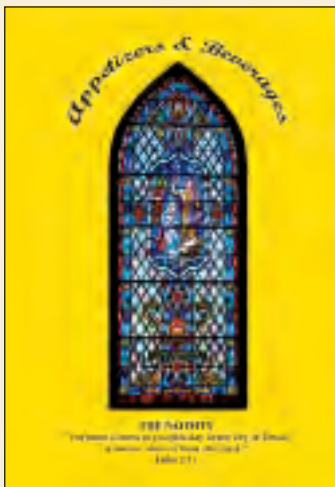
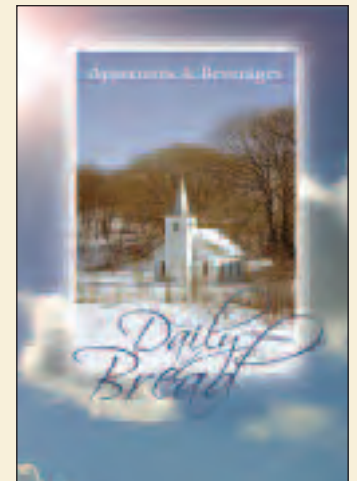
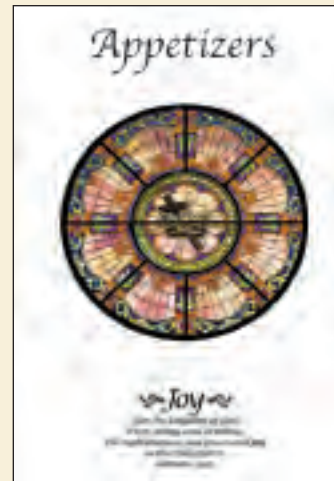
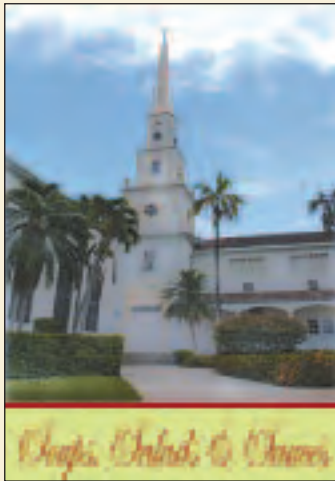
CUSTOM FULL-COLOR DIVIDERS

- May include photos and bleeds
- Print on heavy white stock or add tabs

DIVIDERS

CUSTOMER DESIGNED

Shown below are examples of customer designed black/white and full-color dividers.



Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.

TAB DIVIDERS

DIVIDERS

Guide your customers to your sections with Fundcraft's Tab section dividers. This deluxe option may be added to any Fundcraft or custom divider set and can be used with soft cover plastic comb, hard cover or three-ring binding styles. Tabs are printed on heavy card stock for extra durability.

When you choose any of Fundcraft's tab divider options, Fundcraft will collate each set of dividers into each cookbook, for FREE. No other company in the industry takes the time to put your dividers in your cookbook for you.

REGULAR TAB DIVIDERS



FAVORITE RECIPES INDEX



ROUND TAB DIVIDERS

All of Fundcraft's dividers sets whether it be Standard Dividers, Regular Tab Dividers or Round Tab Dividers, come with the **NEW** Favorite Recipes Index printed on

the back. With space to write notes, personal favorites and family favorites, this new feature is a great way to organize your meals.

Fundcraft Makes It Easy!

Clip art is a fun, free way to add flavor to your cookbook! Use it to embellish a custom cover or divider, or even on a local information page instead of a photo. Be sure to refer to the item

number on your layout sheet, or clip the artwork sample from this page and attach it to your layout sheet.



C1020
Old Fashioned Kitchen



C1030
Angel With Cloud



C1040
Flock Of Sheep



C1050
Celebrating Our Roots



C1060
Kids Around Tree



C1070
Fireman



C1080
Praying Hands



C1090
Candle, Bread, Bible



C1102
Country Garden



C1110
Memorial Ribbon



C1120
Steaming Pot



C1130
Kid Stuff



C1140
American Fork



C1150
Cornucopia



C1160
Building



C1170
Retro Cook

Clip art may be printed larger than shown. If you have chosen a cover or divider option which allows you to print in color, clip art may be printed using one of the standard color options for an additional charge. See price chart.

DIVIDER INK COLOR OPTIONS

Upgrade your custom black and white or Fundcraft black and white divider sets to colored ink.

DIVIDER INK COLORS



Brown Ink on White Divider



Red Ink on White Divider



Blue Ink on White Divider

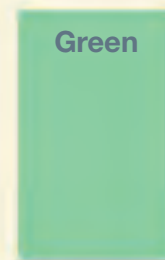


Dark Green Ink on White Divider

DIVIDER PAPER COLORS



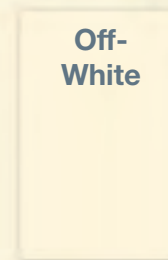
Pink



Green



Blue



Off-White



Gray

COVER IMPRINT COLORS



Red



Orange



Bright Blue



Dark Brown



Dark Green



Teal



Kelly Green



Dark Blue



Purple



Plum



Magenta



Metallic Silver



Metallic Gold

DIVIDER PAPER COLOR OPTIONS

Upgrade your custom black/white divider sets by printing them on colored stock. Note: if you are also using the tab divider or heavy stock option, the only available colors are white or off-white.

Due to variances in the printing process, colors may not appear exactly as shown.

Call 1-800-853-1363 for a Fundcraft Customer Service Specialist or visit www.fundcraft.com.

Fundcraft offers several options relating to comb binders. The most popular binding style we offer is the comb binder. Whether used with a soft cover or a hard cover, a comb binder gives a beautiful flash of color along the spine of your book.

BINDER COLOR

We offer seven different comb binder colors from which you may choose. Select a binder which complements your cover design to create a unified look. If you are designing a custom cover, each binder color matches the standard cover ink color of the same name.



Black



Dark Green



Red



Dark Blue



White



Plum



Brown

COMB BINDER TYPESTYLES

Choose a typestyle marked with an asterisk for your binder imprint. **NOTE:** For spine printing on three-ring binders or wire casebound, any of our cover typestyles on page 43 may be used.

PRINTING ON COMB BINDERS

For a small charge, we will print the title of your cookbook and/or organization name on your comb binder. This quick reference feature will be appreciated by cooks everywhere! Remember that spine printing is included in the price of three-ring binders and wire casebound books. Spine printing is not available for Ease•L•Backs. See price chart for pricing.



COMB BINDERS INK COLORS

Select from the colors below for printing on your comb binder and be sure to select a color which contrasts with your binder color.



Red



Dark Blue



Plum



Brown



Dark Green



Black



White

Complete the following Front Cover Layout Sheet and submit with your completed cookbook order.

Please refer to the inside back cover of this catalog for a complete list of available typestyles.

Submit this form to Fundcraft with your cookbook order

Front Cover Layout Sheet

Front Cover Design (select one)

- FREE full-color cover • DESIGN NUMBER _____
- FREE black & white custom cover
- Gourmet Upgrade full-color custom cover

Cookbook Title (select one)

- Use cookbook title on the sample cover.
- Use personalized cookbook title: _____

Your wording here; change all wording (subtitle)

Cover Typestyle (select one)

- Use typestyle on the sample cover.
- Use personalized typestyle selection.

Use the following Front Cover Layout Sheet to show placement of artwork and any wording that you would like to use on your front cover.

Front Cover Layout Sheet



Use the following Local Information Page Layout Sheet to show placement of artwork and any wording that you would like to use on your local information pages.

Local Information Page Layout Sheet

Use the following Local Information Page Layout Sheet to show placement of artwork and any wording that you would like to use on your local information pages.

Local Information Page Layout Sheet

Use the following Local Information Page Layout Sheet to show placement of artwork and any wording that you would like to use on your local information pages.

Local Information Page Layout Sheet

Use the following Local Information Page Layout Sheet to show placement of artwork and any wording that you would like to use on your local information pages.

Local Information Page Layout Sheet

WELCOME



Welcome to Fundcraft Publishing

Now it's time to design your cookbook. The design of your cookbook is the fun part of the publishing process. You can select any cover design, match it with section dividers and a binding style and you have created a unique cookbook that will raise money for your group...guaranteed!

Fundcraft is proud to have helped so many individuals and groups raise funds over the last half century. A cookbook, developed especially for you, is an appealing and exciting fundraising idea, one that your organization can use to earn \$500 to \$5,000 or more.

By this time, you have probably reviewed our Recipes for Success booklet. The Recipes for Success will guide you step-by-step through our fundraising cookbook program. The Catalog of Covers and Dividers is a collection of cover and divider designs that have been collected from design artists for the exclusive use of Fundcraft customers.

If you have questions at anytime during your cookbook program, please contact one of our customer service representatives or go to our website for more information about the program. Any feature in our cookbook program can be easily priced with our new price calculator at www.fundcraft.com.

Sincerely

David Bradley
Publisher

SOFT COVERS

* These typestyles can also be used for comb binder imprints.

- * 1 **Benguiat Bold**
- * 2 **Heroic**
- * 3 **New Century Bold**
- * 6 **Harem**
- * 7 **Cooper Black**
- * 8 **Flare Gothic**
- * 9 *Palatino Bold Italic*
- * 11 **Tekton Bold**
- 13 *Zapf Chancery Bold*
- 14 **Spumoni**
- * 15 **Belwe Bold**
- * 16 **Avant Garde Demi**
- * 18 **Hobo**
- * 19 **Dom Casual Bold**
- * 20 **Nuts Plain**
- * 21 *Crillee*
- * 22 **Friz Quadrata Bold**
- 23 **ALGERIAN CONDENSED**
- 24 **Birch**
- 25 *Snell Roundhand Bold*
- 26 **University Roman**
- 27 **Helvetica**
- 28 **Windsor Bold**
- 30 **American Typewriter Condensed Bold**
- 31 *Rage Italic*
- 32 *House-A-Rama*
- 33 **Covington**
- 34 *Savoye*
- 35 **Font Diner**
- 36 **BANK GOTHIC**
- 37 **ARTISTAMP**

TYPESTYLES

Healthy Appetites
Cooking with Class
Country Fare
Savory Selections
Cooking by Numbers
Our Plate Runneth Over
Feed Our Troops
Berry Good Recipes
Giving Thanks & Praise
Time to Eat!
The Best Food in Town
A Need to Feed
Garden Goodies
Good Recipes Make the Meal
Campfire Traditions
Fast Food for Busy Families
Blue Ribbon Winners
HARVEST OF PLENTY
That We May Serve You
Glorious Food
Good Eats
From Our House to Yours
Ingredients to Live By
Fire Up the Grill
Sunday Dinner Classics
Fresh from the Kitchen
Dinner's Ready
Country Eating
Delightful & Delicious Recipes
COOKS CORNER
ANGELS IN THE KITCHEN